



## Who We Are



### JANICE SUTTON

Janice Sutton is CEO and Executive Editor of Fleet Management Weekly. Janice entered the fleet management industry over 25 years ago, serving in sales and client relations management roles for companies such as Hertz Car Leasing, Wheels, Inc., and U.S. Fleet Leasing, where she was Vice President of Client Relations, National Accounts.

Since 2002, she has held a variety of positions for the publisher of newsletters targeted to various sectors of the automotive industry, Automotive Information Network. In 2009, she was named Editor of Fleet Management Weekly.

Janice is a member of Automotive Fleet & Leasing Association (AFLA) and NAFA Fleet Management Association, where she serves as Vice-Chair of the Affiliates Committee. In 2014, she was named NAFA Affiliate of the Year.

### TED ROBERTS

Ted Roberts is COO & Chief Content Officer for Fleet Management Weekly. Ted is passionate about great content, and about smart content marketing strategies – skills he honed as VP of Content for Automotive Digest, covering the auto dealer market.

Ted moved to San Francisco nearly two decades ago, at an exciting time when the online world was beginning to grow wildly. Since then, he has been an editor for Wired magazine, a marketing communications and PR manager for Millward Brown Interactive, a content manager and developer at Third Age Media, and Online Manager for the School of Advertising at Academy of Art University.

Ted is a member of the NAFA Fleet Management Association, and of the Automotive Fleet & Leasing Association (AFLA).



CONNIE SHEDRON

Connie Shedron is an editor for Fleet Management Weekly, and has also worked with Automotive Information Network as an interview editor since 2007. Connie is a veteran of the Fleet Leasing Industry, having spent 27 years with US Fleet Leasing, CitiGroup and GE Fleet Services. She has held support and management positions in the License & Title, Vehicle Remarketing, Customer Service, National Accounts, and Sales departments of these major vehicle leasing companies.



MIKE SHELDRIK

Mike Sheldrick is Senior Editor for Fleet Management Weekly and has worked with Automotive Information Network since 2006.. He is a veteran technical and business journalist who has covered the auto industry, the oil industry, and served as energy editor at Business Week. Later, he was the managing editor for Automotive Electronics News, a pioneering telematics journal published by Fairchild. Mike broadened his career with key roles at several Silicon Valley telematics start-ups.



VICTOR NOERDLINGER

Victor Noerdlinger is Video Production Manager for Fleet Management Weekly. A Los Angeles-based filmmaker and media creator, Victor is responsible for creating and filming the popular 'I am NAFA' series for NAFA Fleet Management Association.

Always pursuing a greater understanding of the entire process from story and brand development down to the final edit, directing and writing were a natural evolution for Victor. He films music videos, shorts, documentaries, fashion, automotive, and events. Victor studied film and digital arts at Santa Monica College.